



REACH AN ENTIRE NETWORK OF CONTRACTORS

Strategic Vendors

Become a **Strategic Vendor** and put your products and services in front of growth-minded restoration, roofing, remediation, environmental & specialty contractors nationwide — introduced, not intruding.

Network Exposure

Your brand across the platform, University, and Partner Success touchpoints — plus the directory and network map.

Category Presence

A featured place in your category; top-of-category placement at Gold and Platinum. Non-exclusive.

Warm Introductions

Partner Success connects you to Partners actively buying in your category — higher intent than any cold channel.

Events & Content

Speak, teach, and co-brand education that positions you as the category expert.

Direct Feedback

A line to real contractors on what they need, what they buy, and what wins.

A Real Partnership

Non-exclusive, transparent, and aligned — you grow as the network grows.

TWO WAYS TO ENGAGE

REBATE MODEL

Best for trackable purchases

- Extend Partner pricing; pay Elevation ≈1% of net qualified Partner spend.
- Pay for performance — cost scales with real purchases.
- Reporting, audit rights, and full disclosure to Partners.
- Auto-enroll on Partner signup so the rebate actually switches to Elevation.

SPONSORSHIP MODEL

Best for brand & services

- A fixed annual commitment for value that is hard to meter — software, services, brand.
- Predictable cost with always-on, full-year presence.
- Tiered reach — up to “Partnered With” co-branding.
- Can combine with a rebate where spend is trackable.

STRATEGIC VENDOR TIERS

BRONZE

\$5,000

/ year

SILVER

\$7,500

/ year

GOLD

\$10,000

/ year

PLATINUM

\$25,000

/ year

Platinum = “Partnered With” (co-branded, top-of-network). Non-exclusive at every tier — founding vendors lock the rate by category.

Become a Strategic Vendor — ElevationGroup-USA.com

Together We Rise.

